

# WHY Hospitality Group – Consulting Overview

Practical consulting for real hospitality problems.

We help operators create clearer shifts, better routines and teams that stay. Our work is grounded in real service, real pressure and real constraints — not theory or slides.

## What we support

**People, Training & L&D;** Onboarding redesign, manager capability programmes, micro-learning and measurement that reduces early churn.

### **Operations & Leadership**

Role clarity, decision rules, SOPs that get used, rota logic and coaching that holds under pressure.

### **Drinks, Wine & Experience**

Drinks concepts, menu development, bar workflow and FOH wine confidence delivered with Northern Wine School.

## How we work

1. Agree outcomes — what 'good' looks like and who owns it.
2. Understand the operation — time on site, on shift and in the detail.
3. Pilot and embed — test, adjust and train without disrupting service.
4. Handover with capability — playbooks, tools and managers who can run it.

## Indicative pricing

Final pricing always depends on scope. These ranges give a practical starting point.

**Discovery & Diagnostics:** £1,500–£3,000 (1–2 weeks)

**Design & Build Projects:** £3,000–£7,500 (3–6 weeks)

**Launch & Change Support:** £5,000–£15,000 (6–12 weeks)

**Advisory / Fractional Support:** £750–£1,200 per day

We also work alongside WHY HATS, ZEST:R and Northern Wine School where technology, engagement or training can support long-term change.

Ready to talk? Book a short, no-pressure conversation to explore whether this feels like the right next step.

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